ENABLING OMAN’S VISION 2040

12 - 13 September 2022 | Oman Convention and Exhibition Centre | 9 am - 4 pm

HYBRID+ (In-Person and Online)
The **Future Tech Event - Enabling Oman’s Vision 2040**, Sultanate of Oman’s foremost B2B and B2G bespoke Technology Event was held as a Hybrid Event on 12-13 September 2022, at the Oman Convention and Exhibition Centre, Muscat.

Future Tech was Under the Patronage of the Ministry of Transport, Communication and Information Technology, Sultanate of Oman and was supported by the Central Bank of Oman, Oman Vision 2040 and Telecommunications Regulatory Authority, Sultanate of Oman. The Strategic Partners of the Event were Oman Banks Association, Oman Chamber of Commerce and Industry, Oman Information Technology Society and Oman Society for Petroleum Services.

It was a definitive meeting place facilitating multi-stakeholder dialogue with power packed networking opportunities among C-Level executives, leading industry experts, decision makers, policy makers and government officials from across the value chain to foster collaboration, discuss current challenges, business opportunities, develop market strategies, share knowledge and identify solutions shaping the future of technology.

The Event was inaugurated by H.H. Fahar bin Fatik bin Fahar Al Said on 12 September 2022.
Oman’s Vision 2040 Digital Transformation plays an integral role to boosts and nearly double to OMR 2.2 billion (USD 5.6 billion) by 2024, up from OMR 1.2 billion (USD 3.2 billion) in 2019, according to a recent report by the market research firm Global Data.

Future Tech Event remains committed to close collaboration with government entities and the private sector to deliver innovative solutions.

Future Tech Event aligns with Vision 2040 which highlights - A Diversified and Sustainable Economy that is based on Technology, Knowledge and Innovation, operates within Integrated Frameworks, Ensures Competitiveness, Embraces Industrial Revolutions and Achieves Fiscal Sustainability.
Sponsors & Partners

Under the Patronage

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Payment Partner

Innovation Partner

Future Tech Partner

Islamic Banking Partner
MEDIA PARTNERS
THE FUTURE TECH EXHIBITION

The Event featured a comprehensive B2B Expo with 70+ Exhibitors showcasing an array of avant-garde solutions, specific, transverse, latest technologies, cutting edge innovation, unique launches, cost-effective products, services and solutions that are customized to adapt to the given demands across all sectors.

The Event facilitated unparalleled networking and business matching, providing a catalyst for investments partnerships, business growth and development.
For the first time in Oman, the Future Tech Event, featured a Pavilion of Jordanian Companies.
THE AI TRAINING

Featured at the Future Tech Event, for the first time in Oman, in partnership with CertNexus, we had the Training Artificial Intelligence for Business Professionals - AIBIZ, on 12 September.

This course was primarily designed for managers, business leaders, and other decision makers who are interested in growing the business by leveraging the power of AI. Other individuals who wish to explore basic AI concepts were also candidates for this course.

The Training was accredited and endorsed by CertNexus; Presented by PWC and Artificial Intelligence Academy.
The Conference

The Future Tech Event featured two Conference Tracks:
Track 1 - 12 and 13 September on Tech (Cyber, AI, Cloud, Digital Transformation and more) and
Track 2 - 13 September on Banking and Fintech.

We had an expansive line-up of 50+ stellar speakers, case studies, panel discussions, engaging
discussions, unique presentations that provided access to a wealth of industry-leading knowledge,
best practices & experiences, spotlighting trends, information exchange, cutting-edge insights and
outlooks with actionable takeaways.

The Speakers were the finest industry experts, thereby giving everyone the opportunity to hear first-
hand experiences from ministries, research institutions and industry leaders.

The Agenda is meticulously designed with elaborate case study presentations, networking meetings,
problem solving sessions and interactive panel discussions to focus on current market trends,
technological advancements and future challenges.
Hamdan Mohammed Said Al Alawi  
Director of Artificial Intelligence and Advanced Technology Development Program  
Ministry of Transport, Communications and Information Technology (MTCIT)  
Topic: The Executive Program for AI and Advanced Technology

Muna Al Shidhani  
Acting Manager Digital Technology  
OQ  
Topic: Using AI to Predict Maintenance

Ashraf Hassaballa  
Regional Vice President, MEA, India and Turkey  
MicroStrategy  
Topic: Enable a Data-Driven Culture with Intelligence Everywhere

Edmond Tehini  
CEO  
Infosysta  
Topic: Building a DevOps Culture with Atlassian tools

Ali Shabdar  
Regional Director, MEA  
Zoho  
Topic: Investing in Profitable Digital Transformation Focusing on ROI, ROX, and TCO

Rahaf Mahmmud Ali  
Educational Technology Trainer  
CYPHER LEARNING  
Topic: Understanding the Impact of an Intelligent Learning Platform on Skills Development.

Devashu Jasoria  
Lead - Solution Engineer  
Freshworks Inc  
Topic: Uninterrupted IT for Unstoppable Business

Karthik Ananda Rao  
Chief Technical Evangelist  
ManageEngine  
Topic: Technologies that Drive Organisations in 2022 and Beyond

Apostolos Kallis  
Chief Commercial Officer  
Etiya  
Topic: Putting the Customer First: A Digital CRM Transformation Use-Case

Ekta Puthran  
MEA Lead Collaboration  
Barco  
Topic: Modern Workspace - Smart Meeting Flow
Jayson E. Street
World class Ethical Hacker & Author who notoriously robbed banks across 5 continents

**Topic:** The only thing better than a 0-Day is a smile & open door!

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Samer Semaan
Channel & Alliances Manager for the Middle East
**Pure Storage**

Topic: Reinventing a Smart Data Experience

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Igor Kvrgic
Partner, Account Executive
**Nortal LLC**

Topic: GovTech: Transforming the Public Sector with Technology
**SPEAKERS**

**1 - TECH TRACK (13 SEPTEMBER)**

**Eng. Ali Al-Shamsi**  
Expert, Licensing & Compliance Department  
**Telecommunications Regulatory Authority**  
Topic: Regulatory Sandbox

**H.E. Belal Khaled Al-Hafnawi**  
Technology and Digital Transformation Leader  
**Telecommunications Regulatory Commission (TRC)**  
Topic: Digital Transformation and Future Work after Covid

**David Cai**  
Senior Product & Solution Director at China Mobile International  
**Middle East and Africa Region**  
**China Mobile International Middle East**  
Topic: Digital Transformation Empowered by 5G and its Commercialization

**Beverly Rider**  
Chief Commercial Officer  
**NEOM Tech & Digital Company**  
Topic: Making the Metaverse more human

**Emad Haffar**  
Director, Security Consultants – META  
**Kaspersky**  
Topic: Cyber Threat Intelligence Role within the Cyber Defense Strategy

**Ahmed Farrag**  
Regional Industry Director – Government Sector – Middle East Cluster  
**Microsoft**  
Topic: Transforming Governments with AI – Real Scenarios

**Basil Ayass**  
Education Sector Lead  
**Google Cloud**  
Topic: Digital Transformation with Cloud

**Martin Dibden**  
Cloud Lead – RISE with SAP – Middle East South Region  
**SAP**  
Topic: RISE with SAP – Driving Business Innovation Together

**Jesus Ibanez-Parra**  
AI Program Manager  
**Al-Futtaim Group**  
Topic: Data Science in the Enterprise: Best Practices for Success

**Bipin Kuriakose**  
Head – Digital Business  
**MHD ITICS**  
Topic: Accelerating Digital Transformation
Dr. Farruh Kushnazarov  
Senior Solution Architect  
Alibaba Cloud International  
Topic: Alibaba eKYC Drives Digitalization Your Business - Case Sharing

Sid Ahmed Benraouane  
Advisor  
ISO  
Topic: AI Trustworthiness: An ISO Perspective

Erika Piirmets  
Digital Transformation Adviser  
e-Estonia Briefing Centre  
Topic: e-governance on Estonia’s example

Dimitrios Kalogeropoulos, PhD  
Digital Health and Innovation Expert  
World Health Organization  
Topic: The Digital Ecosystems Ethics Challenge, AI and Economies of Circular Innovation
2 - BANKING & FINTECH TRACK (13 SEPTEMBER)

Ahmed Al Qutaiti  
Technical Innovation Specialist  
Central Bank of Oman  
Topic: Impact of Big Data Analytics in Oman Banking Sector

Ghadir Al-Ansari  
Head of Financial Technology (FinTech) Unit  
Central Bank of Kuwait  
Topic: The Regulatory Sandbox - Central Bank of Kuwait

Mohammad Alblooshi  
Sector Head FinTech and Innovation  
Dubai International Financial Centre Authority  
Topic: MENA growth opportunities for FinTech firms

Manish Gautam  
Country Manager of Sultanate of Oman VISA  
Topic: Driving Digital Commerce in Oman with Innovative Acceptance Solutions for SMBs

Ali Hassan Moosa  
Chief Executive Officer  
Oman Banks Association  
Panel Discussion: Future of Crowd Funding

Kemal Rizadi Arbi  
Expert/Advisor  
Capital Market Authority, Sultanate of Oman  
Panel Discussion: Future of Crowd Funding

Hassan Maqbool AL Lawati  
AGM Small and Medium Enterprises Department  
Ahli Bank SAOG  
Panel Discussion: Future of Crowd Funding

Peter Tavener  
COO / CFO  
BEEHIVE  
Panel Discussion: Future of Crowd Funding

Mohamed Shehzad  
CEO  
Ethis Investment  
Panel Discussion: Future of Crowd Funding

Abdullah Al Jufaili  
AGM – Digital Banking  
Bank Muscat  
Topic: The Future of Banking

Mujahid Al Zadjaly  
General Manager IT and Operations  
Bank Nizwa  
Topic: Journey of Transformation

Ali Moosa  
Vice Chairman & Senior Country Officer  
J.P. Morgan Bank  
Topic: Banking and Payments Innovations

Ahmed al Qutaiti  
Technical Innovation Specialist  
Central Bank of Oman  
Topic: Impact of Big Data Analytics in Oman Banking Sector

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Topic: Journey of Transformation

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Vice Chairman & Senior Country Officer  
J.P. Morgan Bank  
Topic: Banking and Payments Innovations
Christopher Flinos  
Chief Executive Officer (CEO)  
HAYVN  
Panel Discussion: Recent developments in virtual asset regulations and operations in the GCC

Richard Teng  
Regional Head of MENA  
Binance  
Panel Discussion: Recent developments in virtual asset regulations and operations in the GCC

Dr. Khalid M.W. Tahhan  
Co-Founder  
Easy Coins  
Panel Discussion: Recent developments in virtual asset regulations and operations in the GCC

Gregory Thain  
Senior Advisor  
Baanx  
Panel Discussion: Recent developments in virtual asset regulations and operations in the GCC

Naushad Contractor  
CEO  
Fable Fintech Private Limited  
Topic: BIG problems with SMALL Transactions – Solving SME Payments

George Ghaoui  
Regional Sales Director – MENA  
Capital Banking Solutions  
Topic: Shaping the future of Compliance with AI

Dr. Tim Nedyalkov  
Technology Information Security Officer  
Commonwealth Bank of Australia  
Topic: Future-proofed Cyber Security Strategy
VIRTUAL PLATFORM

Future Tech Event

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Future Tech Event

Tech Track

Banking Track

EVENT AGENDA

INFORMATION

EVENT CATALOGUE
Attendee List


Region-wise Attendance